

ER 60-2802/a

9 APR 1960

Mr. Jack A. Gottschalk, Co-Chairman
New Jersey Industrial Editors' Association
Military Park Hotel
Newark, New Jersey

Dear Mr. Gottschalk:

Thank you very much for your letter of 18 April inviting me to address the 16th Annual Institute of the New Jersey Industrial Editors' Association on 16 November.

I sincerely regret that I will be unable to accept your kind invitation to speak at the Institute luncheon. In view of my official position, it is necessary for me to restrict my speaking engagements to the various government service schools except on rare occasions when I make an outside talk. Unfortunately, I cannot make an additional commitment at this time. However, your courtesy in asking me to join you is indeed appreciated, and I would like to take this opportunity to wish you every success in your meeting.

With kindest regards.

Sincerely,

Allen W. Dulles
Director

O/DCI, :bak(28 Apr. 60)

Distribution:

Orig. - Addressee
1 - DCI
1 - Col. Grogan
1 - AAB
1 - ER w/basic

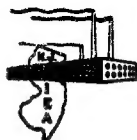
410074

60-2802

NEW JERSEY INDUSTRIAL EDITORS' ASSOCIATION

MILITARY PARK HOTEL
NEWARK, N. J.

April 18, 1960



Mr. Allen W. Dulles, Director
Central Intelligence Agency
2430 E Street
Washington, D. C.

Dear Mr. Dulles:

The New Jersey Industrial Editors' Association which is composed of house magazine editors and personnel, industrial and public relations people from New Jersey firms will hold its 16th Annual Institute in the Military Park Hotel in Newark, New Jersey on November 16th, 1960.

During the day long program we conduct workshop sessions covering various phases of the employee and public relations job. The high light of our Institute will be the luncheon which features an address by a leader in the field of journalism.

Realizing that you have a very full schedule, I am writing at this early date with the hope that you will be in a favorable position to accept. In previous years we have heard Victor Riesel, the labor columnist and John T. Cunningham, New Jersey Historian and newspaperman. Our attendance at the Institute luncheon usually numbers about 200 persons.

Your vast experience in the field of government makes you an ideal speaker for our group. I certainly hope that you will accept our invitation.

Very truly yours,

Jack A. Gottschalk
Jack A. Gottschalk
Institute Co-Chairman

JAG:lk

President

DAVID W. CLEMO
Daysstrom, Incorporated
Weston Instruments
Division - Newark

Vice President

DAVID V. MANAHAN
New Jersey Bell
Telephone Company

Secretary

DOROTHY McSWEENEY
Howard Savings Institute

Treasurer

RICHARD SCHEIBNER
Hoffmann-LaRoche Inc.

COMMITTEES

Program

ROBERT KNAPP
Western Electric Company
THOMAS J. YOUNG
Linde Air Products Corp.

Membership

K. C. MORLEY
N. J. Bell Telephone Co.
GERARD VEGLIA
The Mennen Company

Projects

ARNOLD McCLOW
Singer Manufacturing Co.

Publicity

DANIEL HIGGINS
American Cyanamid Co.
PHILIP BLAZE
N. J. Taxpayers' Assoc.

Advisor

RICHARD POST
Federal Industries
A Textron Company

Institute

ROBERT KNAPP
Western Electric Co.
JACK GOTTSCHALK
Federal Industries
A Textron Company

APR 21 REC'D